Preparation for Meeting

* Ask for front-end developers - Mitch Ball

What do we want out of it?

* What would applyboard want from us? What would make them interested
* What companies is Applyboard buying and why?
* Connect us to Uni
* Advice on business model
* Ongoing Adviser relationship
* People like UX designer
* Investment

What would Katzy want out of it?

* Grow his tentacles
* Investment opportunity
* Increase his influence in universities

How do we give Katzy his outcomes?

* Tell him our story/journey
* Insights from survey
* What does our product solve -
  + Easy - minimal effort, make applying for jobs manageable
  + Insight - Practical feedback, prioritise their job apps, prepare for the process
  + Community - Belonging (vent out anxiety), Quality and alignment check of grad/intern programmes,
* Features of our product, what will it look like
* Business model